



How to set up a YS network in your country?

Gustavo Palma- Portugal YS Delegate
FIL-Lisbon, 17 October 2013

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How to set up a YS network in your country?



First error to avoid:

This task is not for a one-man-band!!!



Remember that a network means several connections of dots, and we are those dots.

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Portugal Case study

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How to set up a YS network in your country?

The beginning



After the Rome Conference (2012), there was made a presentation reporting the **OE** participation.

The outcome of this presentation was outstanding, far beyond the expected.

The feedback was enthusiastic, OE found a way to promote the profession to the youth.

Since the very first moment **OE** supported and help with advices and providing the necessary resources.

This was the YS Portuguese Network kick-off !!!

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How to set up a YS network in your country?



This is a project, and like all projects you need to:

- **Focus on your goals**
- **Settle a schedule**
- **Get help and resources**
- **Manage all this variables**

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How to set up a YS network in your country?



The key words are:

Who, What, How

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Who?



Creating a network means get involved more persons who share your enthusiasm and vision in order to help you aim and accomplish your goals.

Gather people with skills and knowledge that can be a asset to the development of your national network.

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Who?



Organize a taskforce

- **From your Professional Body.** Many issues of concern for young surveyors will also overlap with those of professional bodies (ex: skills shortages, technical skills, community profiles and networking)
- **From the main Universities.** They can share excellent knowledge and also need to know the new trends of the market in order to update themselves and prepare the students for new challenges.
- **From private companies.** They are in the front line, and whenever there's the need to make changes or improve the career they will be the firsts to let you.
- **YS that you trust and share your enthusiasm.**

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What?



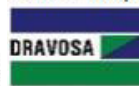
What will be your main goals in your message to the network?

- Increase the student and young surveyor membership numbers and participation within your professional body.
- Increase student and young surveyor engagement in activities.
- Provide opportunities (such as: job openings, internships, skills-building, networking, etc.).
- Provide youth-focused seminars, eg. On technology, registration or starting your own business.
- Provide mentoring.

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How?



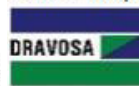
Make sure that the information is always clear when you spread your message.

- **Create your national social networks(Facebook, Linkedin, Yahoo groups, etc...)**
- **Create a newsletter (ask your colleagues to write interesting papers, promote events, trainings, etc...)**
- **Write for your Professional Body magazine or other media related**
- **Organize workshops and sessions to present your ideas and goals (at Universities, Professional Bodies, Institutions, major companies, etc...)**
- **Settle regular meetings with your taskforce to prepare your activities and for “brainstorming”**

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Schedule of the YS-PT activities

Main activities and participations 2012

- 19 November - XVII National Meeting of Geographic Engineers - At OERN - Oporto - Report Presentation

2013

- 16 May - Regional Conference (North) - At OERN - OPorto
- 22 May - Regional Conference (Center) - At OERC- Coimbra
- 28 May - Regional Conference (South)- At OERS - Lisbon
- 22 June- FNET- Survey Engineers National Forum - Coimbra
- 17,18 October -1st Young Surveyores European Meeting - Lisbon
- Invitation made to write an article\report for the Chartered Institution of Civil Engineering Surveyors magazine (UK) about the YS European Meeting
- 16 November - XVIII National Meeting of Geographic Engineers - At OERC - Coimbra

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Some YS-PT activities



Regional Conference - Coimbra



FNET

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How to set up a YS network in your country?



Structure your team and divide your burden

Call the experienced ones. They will advice you and share valuable information.

Senior Team

(not old only more experienced!!!)



Teresa Sá Pereira



Carlos Antunes



Luís Santos



Maria João Henriques

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How to set up a YS network in your country?



Structure your team and divide your burden

Call the YS. They will have fresh ideas.

Team of YS:



Gustavo Palma

Organizing&Managing



André Sá

Promotion&Divuligation



Edgar Barreira

IT&Web



Gonçalo Maia

Social Events

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Thank you!!!

And

Welcome to Portugal!

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